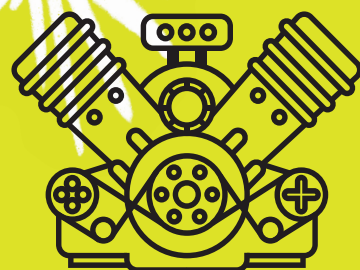


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Laying the Foundation,
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**Building the Engine of
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AN INITIATIVE OF:

Community Development Advocates of Detroit
Michigan Nonprofit Association
Lawrence Technological University

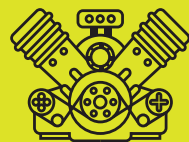
The BECDD Process

PRESENTERS:

Sarida Scott, CDAD &
Donna Murray-Brown, MNA

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BECD

Building the Engine of Community
Development in Detroit

1. Is a process to build a...

2. Community Development System with Many Elements:



System Governance & Coordination Element
Equal partners working to keep the system accessible and effective for all neighborhoods.



Capacity Building & Certification Element
Effective, sustainable neighborhood-based organizations supported by a collaborative group of intermediary/support organizations.



System Capitalization Element
Sustainable public and private resources for the entire system to thrive in our neighborhoods.



Neighborhood Voice & Advocacy Element
A citywide structure and process that articulates and advocates neighborhood priorities, focusing on equitable development.

Data & Evaluation Element



Measuring progress with “Neighborhood Vitality” success measures, with universal access to neighborhood data.

Education & Career Pipeline Element



An equitable pipeline of prepared, professional community development practitioners and strong resident leaders.

City Engagement Element



City government joining forces with neighborhood-based organizations to institutionalize community development partnerships and generate city and state policy that supports vital neighborhoods.

3. To Activate:

- * High-capacity CDOs and strong GROs serving all neighborhoods.
- * Powered-up resident leaders.
- * Collaborative foundations.
- * Responsive city government partnering with neighborhoods.
- * Effective intermediaries/support organizations.
- * Relevant and supportive academia.
- * Engaged human service institutions.
- * Connected businesses.

4. Resulting in:

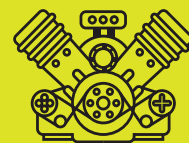
**Strong, Vital Neighborhoods
Throughout the Whole City
of Detroit**

2016: Discussion & Diagnosis



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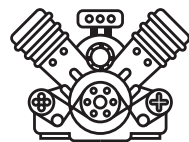
Building the Engine of
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in Detroit

2016: Discussion & Diagnosis

* Why is community development not functioning effectively in Detroit?

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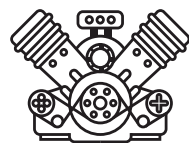
Building the Engine of
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in Detroit

2016: Discussion & Diagnosis

* Why is community development important for our neighborhoods?

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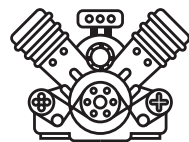
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2016: Discussion & Diagnosis

* Who is willing to engage to help figure out a system?

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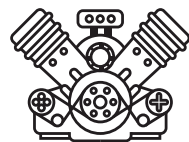


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2016: Discussion & Diagnosis

* What is our beginning analysis of the problem and some next steps?

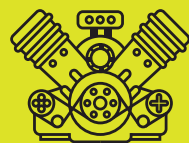


2017: Research & Analysis



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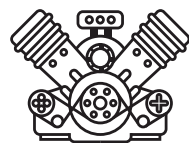
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2017: Research & Analysis

* What's happening nationally and internationally in community development?

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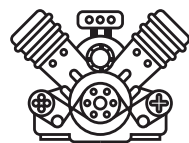
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2017: Research & Analysis

* What can we learn from other cities with mature community development systems?

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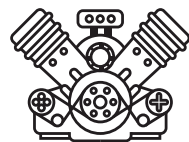
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2017: Research & Analysis

* What do these results tell us about our beginning analysis?

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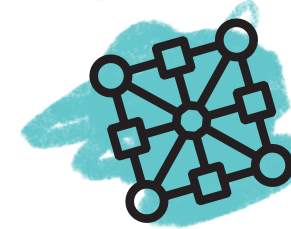
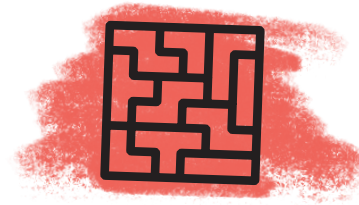


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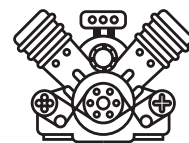
2017: Research & Analysis

* Are the 7 System Elements valid?



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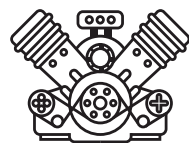
PRESENTED BY:

2017: Research & Analysis

* What challenges can be identified that need resolution to build our community development system?

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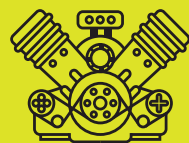
2018: Strategy Formation Based on these Identified Challenges



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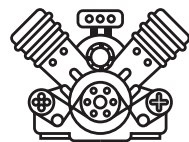
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2018: Strategy Formation Based on these Identified Challenges

* What values will drive community development in Detroit? Will equity matter?

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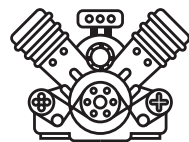
Building the Engine of
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in Detroit

2018: Strategy Formation Based on these Identified Challenges

* What does “equitable
development” mean for Detroit?

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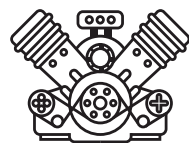


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2018: Strategy Formation Based on these Identified Challenges

*** How do we help CDOs and GROs become as sustainable and effective as possible?**

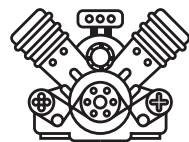


2018: Strategy Formation Based on these Identified Challenges

*** How do we sustainably support the whole system?**

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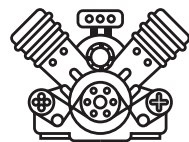
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2018: Strategy Formation Based on these Identified Challenges

*** How do we define community development?**

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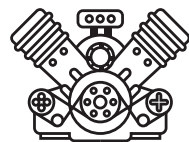
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2018: Strategy Formation Based on these Identified Challenges

*** How do we organize and articulate resident priorities across the city?**

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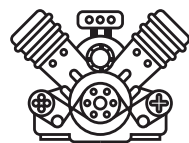


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2018: Strategy Formation Based on these Identified Challenges

- * What does it mean for a neighborhood to be “successful”?
- * How do we measure success?
- * How do we report on progress?

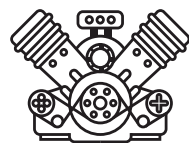


2018: Strategy Formation Based on these Identified Challenges

*** How do we generate a strong, continuous pipeline of community development leaders and practitioners?**

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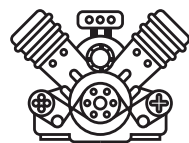
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2018: Strategy Formation Based on these Identified Challenges

*** How do we get CDO coverage and resources into all of Detroit's neighborhoods?**

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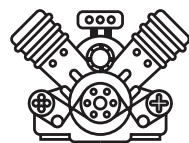
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2018: Strategy Formation Based on these Identified Challenges

* To respond, we created 8 Task Forces, and activated 6 of them in 2018.

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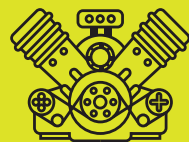
2018 BECDD Summit

Objectives



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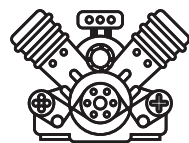
Building the Engine of
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2018 BECDD Summit Objectives:

- * To keep building relationships and forming trust among various Detroit community development stakeholders.

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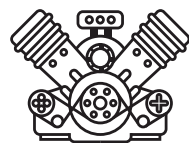


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2018 BECDD Summit Objectives:

- * To develop and reach consensus on foundational directions for community development in Detroit.

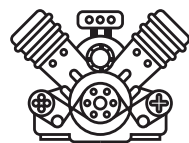


2018 BECDD Summit Objectives:

- * To learn from other US cities
on how community development and city government work together.

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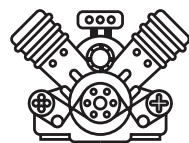


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2018 BECDD Summit Objectives:

- * To prepare to test-launch
a community development
system for Detroit through a
number of action projects.



BECCDD

Building the Engine of Community Development in Detroit

1. Is a process to build a...

2. Community Development System with Many Elements:



System Governance & Coordination Element
Equal partners working to keep the system accessible and effective for all neighborhoods.



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3. To Activate:

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- * Engaged human service institutions.
- * Connected businesses.

4. Resulting in:

Strong, Vital Neighborhoods Throughout the Whole City of Detroit

PART 1:

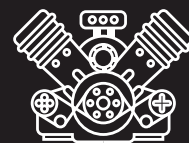
LAYING THE FOUNDATION

**Principles and Values for Community
Development in Detroit Neighborhoods**

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Facilitated Conversation and Consensus Building

Chandra McMillion & Jane Morgan

PRESENTERS AND PANELISTS:

Raúl Echevarria, Urban Neighborhood Initiatives

Esther Guerrero, Congress of Communities

Tom Goddeeris, Detroit Future City

Jeanine Hatcher, Executive Director, Genesis
HOPE CDC

Michael Rafferty, Vice President, Detroit
Economic Growth Corporation

Jodee Raines, Vice President, The Erb Family
Foundation

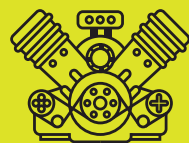
Marc Siwak, Chief of Staff, Detroit Planning and
Development Department

Sarida Scott, Executive Director, Community
Development Advocates of Detroit

Emmanuel Servin, Congress of Communities

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VISION AND VALUES TASK FORCE:

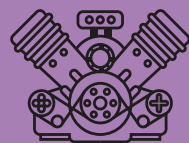
A Framework for Equitable Development in Detroit

PRESENTER:

Jeanine Hatcher, **Genesis Hope CDC**

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Element 4 

TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Madhavi Reddy	CDAD	Intermediary
Liz Luther	Capital Impact Partners	Intermediary
Cris Doby	Erb Family Foundation	Philanthropy
Tamra Fontaine	Housing and Revitalization Dept.	Government
Rev. Joan Ross	Northend Woodward Comm Coalition	CDO
Jeanine Hatcher	Genesis HOPE CDC	CDO
Kathy Wendler	Former SDBA CEO	CDO
Cleophus Bradley	Detroit Catholic Pastoral Alliance	CDO
Virginia Stanard	UD Mercy	Academia
Wanda Lowe Anderson	Boynton 48217 Core Group	GRO
Miguel Pope	Mt Elliott Business and Community Association	GRO
Shirley Davis	Northend Neighbors Block Club	GRO
Yvonne Wilburn-Beck	Collingham Alliance	GRO

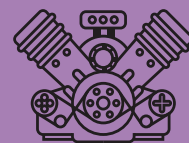


Vision Statement for Detroit Neighborhoods

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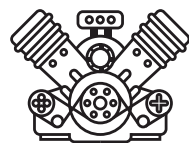


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Vision Statement for Detroit Neighborhoods:

- * All people in every neighborhood in the city of Detroit live, work, and engage in healthy, thriving, sustainable and inclusive communities.

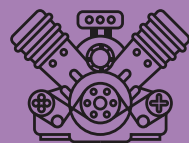


Equitable Development in Detroit: Definition



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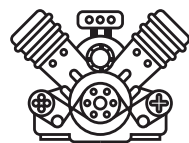
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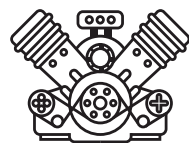
Equitable Development in Detroit Definition:

- * An intentional, facilitated approach that results in the creation of healthy, thriving, sustainable, safe and blight-free communities of opportunity for all people in every neighborhood. It is driven by a bottom-up analysis and meaningful connection among the policies, practices and investments that reduce disparities among people, regardless of race or income in every neighborhood.



Equitable development seeks to:

- * Engage low-income residents, people of color and locally-owned businesses

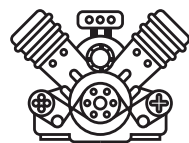


Equitable development seeks to:

- * Advance strategies that create economic opportunity while preventing displacement

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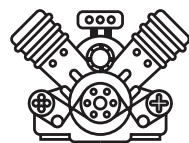
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Equitable development seeks to:

* Preserve affordability of food,
water and shelter

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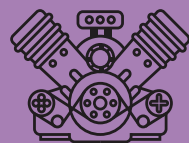
Values that Guide Equitable Community Development in Detroit



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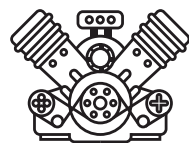
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Values that Guide Equitable Community Development in Detroit:

* Neighborhood Voice and Community Connectedness

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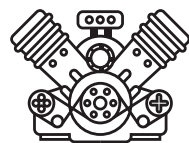
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Values that Guide Equitable Community Development in Detroit:

* Clean, Safe and Environmentally Sustainable Communities

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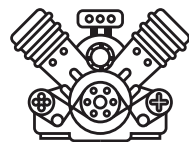
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Values that Guide Equitable Community Development in Detroit:

* Educational Opportunity

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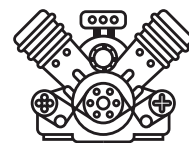
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Values that Guide Equitable Community Development in Detroit:

* Family Wealth

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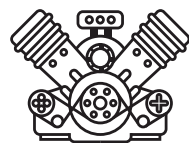
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Values that Guide Equitable Community Development in Detroit:

* Quality Affordable Housing and Property

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Element 4 



CITY PARTNERSHIP TASK FORCE:

Policy Priorities for Detroit Neighborhoods: A Call to Action

PRESENTER:

Donna Givens, Eastside Community Network

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Element 7 

TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Jodee Raines	Erb Family Foundation	Philanthropy
Phyllis Edwards	Bridging Communities	CDO
Kathy Wendler	Former SDBA CEO	CDO
Donna Givens**	Eastside Community Network	CDO
Afton Branche	City Council District 6 Office	Government
Vicky Kovari	Department of Neighborhoods	Government
Michael Rafferty**	DEGC	Quasi-Government/NPO
Darnell Adams	DLBA	Quasi-Government/NPO
Janet Attarian	Planning & Development Department	Government
Marc Siwak	Planning & Development Department	Government
Tom Goddeeris	Detroit Future City	Intermediary
Desiree Hatcher	Federal Reserve Bank	Intermediary
Madhavi Reddy	CDAD	Intermediary
Andrea Brown	Michigan Association of Planners	Statewide
Esperanza Cantu	Detroit Health Department	Government

Policy Priorities for Detroit Neighborhoods: A Call to Action



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PRESENTED BY:



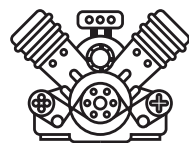
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in Detroit

Element 7



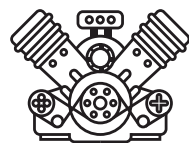
Policy Priorities for Detroit Neighborhoods: A Call to Action

- * The Stakeholders of BECDD are committed to generating a policy environment that facilitates effective community development in Detroit. Toward that end, we issue a Call to Action to improve existing policy and create new policy at the city and state level, aimed at Long Term Affordability Strategies for Detroit Neighborhoods.



We believe:

- * In the formation of a comprehensive affordability plan that meets the needs of Detroiters at all income levels in every Detroit neighborhood.**

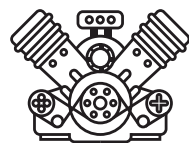


We believe:

- * That affordability resources must include housing for families with less than 50% of area median Income.

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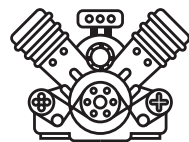


We believe:

*** In mechanisms to assure permanent affordability of housing.**

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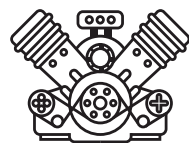


We believe:

*** That repair and rehab strategies must be prioritized.**

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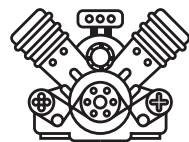
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We believe:

*** That affordable housing must accommodate families.**

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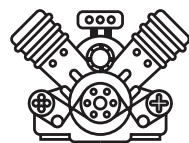
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We believe:

- * That city, county and state policy and practices must be aimed at eliminating housing loss from property tax foreclosure.

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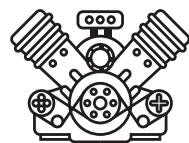
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We believe:

- * That new state policy should be created to generate an ongoing flow of resources into Detroit neighborhoods.

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Principles of Engagement Between the City of Detroit and Neighborhoods

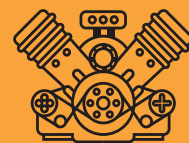
PRESENTER:

Tom Goddeeris, Detroit Future City

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PRESENTED BY:



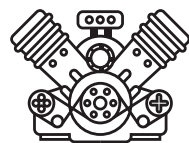
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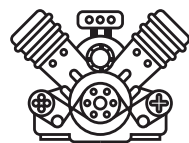
Vision:

- * Community engagement begins with neighborhood priorities mutually developed between city government and neighborhoods.



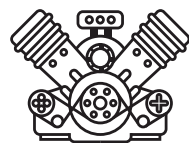
Vision:

- * All neighborhoods have stakeholder-driven organizations – block clubs, business groups and community development organizations – articulating and advocating the priorities and interests of both the people and places of the neighborhood.



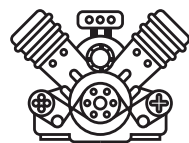
Vision:

- * Stakeholder-driven neighborhood -based organizations and city government are constructive partners in planning and decision-making for overall direction, projects, quality of life and investment in the neighborhood. Both see each other as equal partners, and respect each other's role and perspective.



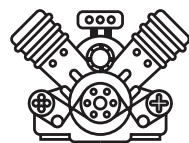
Vision:

- * There is a current “Master Plan of Policies” in effect that advances sustainable and equitable development for the city as a whole.



Vision:

- * Community Engagement strategies conducted by various city departments and city offices are standardized based on best practices.



Principles for City- Neighborhood Engagement

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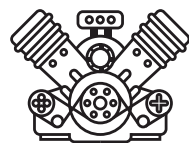
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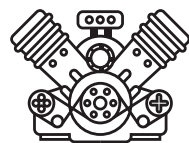
Principles for City-Neighborhood Engagement:

- * Neighborhood Representation
- * Community Engagement Practices Coordinated
- * Master Plan as Guide



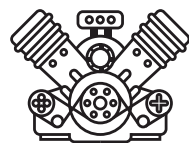
Principles for City-Neighborhood Engagement:

- * Transparent Decision-Making
- * Role of the City
- * Role of the Stakeholder Organizations in the Neighborhood



Principles for City-Neighborhood Engagement:

- * Equity and Inclusion
- * Formation of City Policy or Programs
- * Planning in Specific Neighborhoods



LEADERSHIP PIPELINE TASK FORCE:

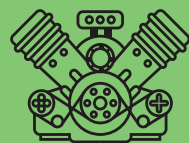
Equity in the Profession of Community Development in Detroit

PRESENTER:

Raúl Echevarria, Urban Neighborhood Initiatives

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Element 6



TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Stephanie Inson	LISC	Intermediary
Bryan Cook	NOMA	Intermediary
Asandi Conner	DRFP	Intermediary
Shelley Danner**	Challenge Detroit	Intermediary
Madhavi Reddy	CDAD	Intermediary
Kenyetta Campbell	Cody Rouge CAA	CDO
Pam Martin Turner	Vanguard CDC	CDO
Raúl Echevarria**	UNI	CDO
Quincy Jones	ONA	CDO
Brenda Bryant	Marygrove	Academia
Joon Kim	LTU	Academia
Jeff Horner	WSU Center for Urban Studies	Academia
Dale Thomson	UM Dearborn	Academia
Molly Manley	UM Dearborn/Office of Metro Impact	Academia
Dr. Sabrina Jackson	Lewis College of Business	Academia
Yolanda Eddins	DPSCD	Institution
Charity Dean	Mayor’s Office Government	Government
Jason Lee	Detriot Employment Solutions Corporation/GDYT	Government



Equity in the Profession of Community Development

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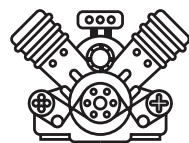
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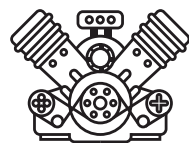
Equity in the Profession of Community Development:

- * Community Development stakeholders in Detroit will collaborate to create pathways to community development careers and leadership roles.



Equity in the Profession of Community Development:

- * We will do this by eliminating the traditional barriers of institutional racism, and creating new pathways, on behalf of Detroiters of color—especially African American Detroiters—thereby generating effective and sustainable community development organizations and grass roots organizations led by people of color who are working to create vital Detroit neighborhoods.



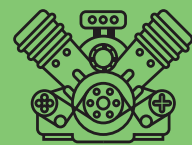
Vision



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PRESENTED BY:



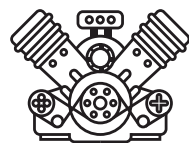
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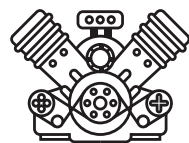
Vision:

- * We envision that Detroit's community development field will be continuously led through a strong and consistent pipeline of professional practitioners who reflect Detroit's racial and ethnic diversity and the values of community development.



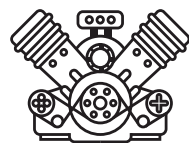
Vision:

- * Through a racially equitable leadership and professional development system, Detroiters of color will be supported through long-lasting community development careers, through accessible education and well-compensated work.



Vision:

- * As a result, Detroit's community development sector will grow, and these principles will help to create powerful, vibrant, healthy, inclusive neighborhoods in every part of Detroit.



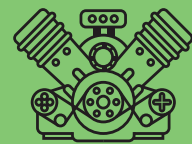
Goals



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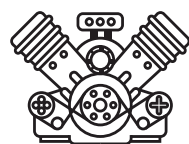
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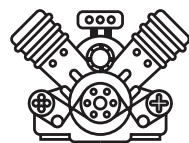
Goals:

- * Create equitable community development career pathways for young Detroiters of color (ages 14-24), Detroit residents of color and other professional Detroiters.



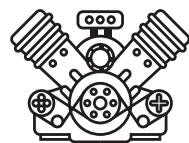
Goals:

- * Create mechanisms for professional development and ongoing support.



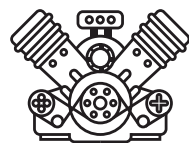
Goals:

- * Generate strategies to increase mobility of community development practitioners in philanthropy, government, education and business.



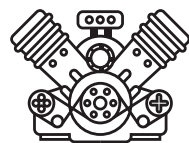
Goals:

- * Increase compensation and benefits for all community development practitioners.



Goals:

- * Develop and support volunteer resident neighborhood leaders of all ages.



DEFINING NEIGHBORHOODS TASK FORCE: Neighborhood Zones: A Strategy to Measure Progress in Neighborhoods



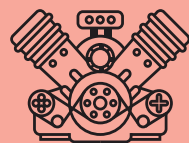
PRESENTER:

Aaron Goodman, CDAD

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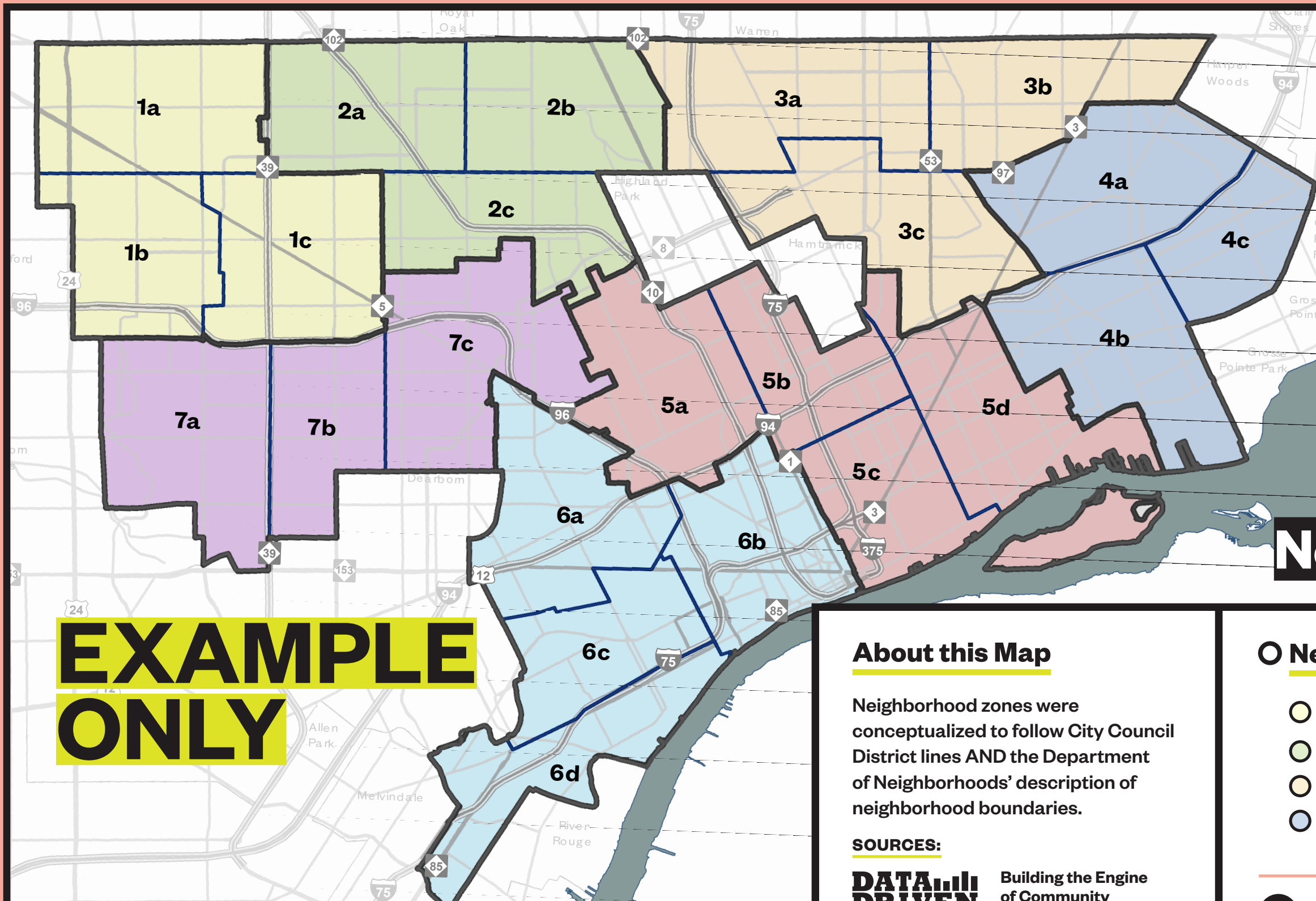


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Element 5 

TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Tom Goddeeris	Detroit Future City	Intermediary
Laura Lyons	Data Driven Detroit	Intermediary
Aaron Goodman	CDAD	Intermediary
Denise Kennedy	Princeton Block Club	GRO
Angy Webb	Joy-Southfield CDC	CDO
Linda Smith**	U SNAP BAC	CDO
Edythe Ford	MACC Development	CDO
Maria Salinas	Congress of Communities	CDO
Dana Christian	New Hope CDC	CDO
Ray Solomon	D7 District Manager	Government
Sarah Carlson	DLBA	Quasi-Government/NPO
Martha Potere	DEGC	Quasi-Government/NPO
Marc Siwak**	Planning & Development Department	Government



Neighborhood Zones

**EXAMPLE
ONLY**

About this Map

Neighborhood zones were conceptualized to follow City Council District lines AND the Department of Neighborhoods' description of neighborhood boundaries.

SOURCES:

DATA
DRIVEN
DETROIT

Building the Engine
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Development in Detroit

Neighborhood Zone Boundaries

- | | |
|--------------------|--------------------|
| Council District 1 | Council District 5 |
| Council District 2 | Council District 6 |
| Council District 3 | Council District 7 |
| Council District 4 | |



0 0.5 1 2 Miles

DEFINING NEIGHBORHOODS TASK FORCE: A Process to Assure Community Development Coverage in All Detroit Neighborhoods

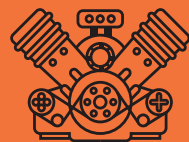


PRESENTER:

Marc Siwak, Detroit Planning and Development
& Linda Smith, U SNAP BAC

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Element 1



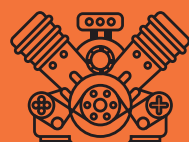


Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit

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PRESENTED BY:



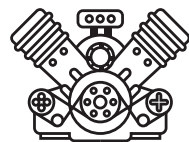
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Element 1



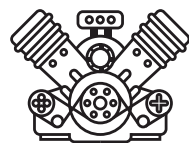
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * Goal: Assure that there is community development coverage in all of Detroit's neighborhoods.



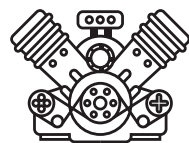
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * The BECDD Advisory Council of Building the Engine will guide this process.



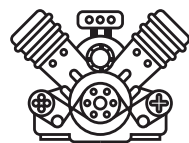
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * CDAD-District Managers-City Council District Reps co-convene a series of meetings within each Council District, with support of a neutral, expert facilitator



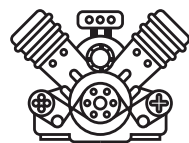
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * For purposes of assuring Community Development coverage, the “Definition of a CDO and GRO” should be used as a frame of reference.



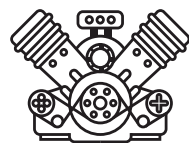
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * When there are multiple CDOs operating in the same Neighborhood, the group should clarify what services each CDO is providing and find ways to collaborate.



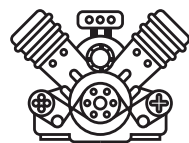
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * When there are no CDOs operating in a Neighborhood, the group should create strategies to have CDO work come into that Zone and find ways to collaborate.



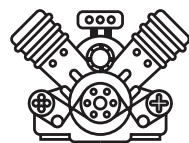
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * The work of CDOs and GROs should be considered as equally important.



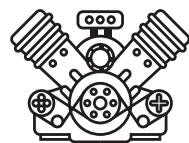
Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * CDOs should commit to a defined and identified geographic boundary.



Recommendations for a 2019 Process to Resolve CDO Coverage Gaps and Overlaps in Detroit:

- * Once recommendations are made to resolve gaps and overlaps, the CDOs/GROs will present their ideas to the larger community for feedback.



City Government and Community Development: How Do The Two Align?

MODERATOR:

Anika Goss-Foster, President/CEO, Detroit Future City

PANELISTS:

Keisha Gonzalez, Program Officer, the Cleveland Foundation

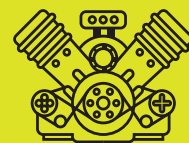
Arthur Jemison, Group Executive, Office of Detroit Mayor Michael Duggan

Beth McConnell, Policy Director, Philadelphia Association of CDCs

Bob Van Meter, Former Executive Director, Boston LISC

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PRESENTED BY:

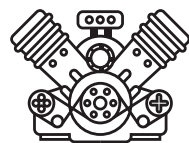
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City-CDO Alignment Factor: Partnerships between City and Community Development

*** Mutual trust and respect
between city and community
development**

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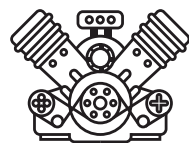
Building the Engine of
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City-CDO Alignment Factor: Partnerships between City and Community Development

* City government recognizes value-add of community development

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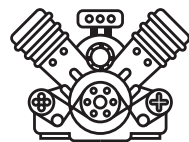
Building the Engine of
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City-CDO Alignment Factor: Partnerships between City and Community Development

*** Specific partnerships/programs between city government and community development**

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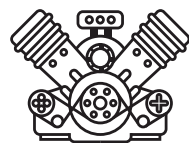
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City-CDO Alignment Factor: Partnerships between City and Community Development

*** Community Development Organizations involved in municipal planning for neighborhoods**

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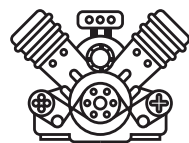
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City-CDO Alignment Factor: Influence of Community Development Industry

* Top city leadership supports community development

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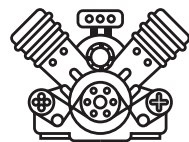
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City-CDO Alignment Factor: Influence of Community Development Industry

*** Community development practitioners recruited/hired within city government**

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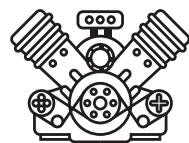
**Building the Engine of
Community Development
in Detroit**

City-CDO Alignment Factor: Influence of Community Development Industry

*** Community development industry has political influence with city government**

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Neighborhoods



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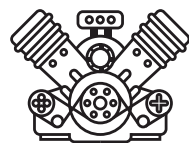
Building the Engine of
Community Development
in Detroit

City-CDO Alignment Factor: Influence of Community Development Industry

* Community development has political influence with state government

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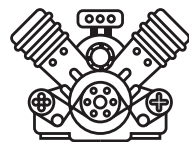
Building the Engine of
Community Development
in Detroit

City-CDO Alignment Factor: Community Development-supportive policy and programs

*** Operating and other capacity support for CDCs/CDOs from city government**

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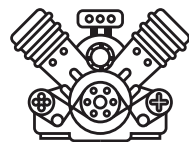
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in Detroit

City-CDO Alignment Factor: Community Development-supportive policy and programs

*** Local public policy that facilitates community development**

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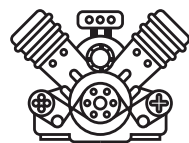
**Building the Engine of
Community Development
in Detroit**

City-CDO Alignment Factor: Community Development-supportive policy and programs

*** State policy that facilitates
community development**

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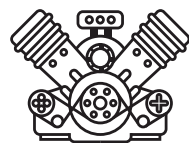
**Building the Engine of
Community Development
in Detroit**

City-CDO Alignment Factor: Community Development-supportive policy and programs

*** State programs that provide operating and other capacity support from state government**

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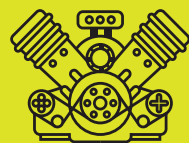


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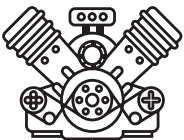
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Signing On

- 1. Community Development: Strength
In Neighbors (Back of the Room)**
- 2. Principles and Values in Community
Development (At Your Table)**



Taskforce	System Element
A Framework for Equitable Community Development in Detroit	
Policy Priorities for Detroit Neighborhoods: A Call to Action	
Principles of Engagement Between the City of Detroit and Neighborhoods	
Equity in the Profession of Community Development in Detroit	



PART 2:

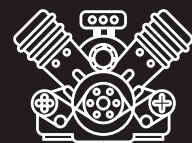
SMALL GROUP DISCUSSIONS

**Taking Action: Recommended Actions for
Detroit Neighborhoods**

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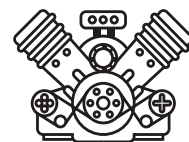
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Discussion/Room #	Topic
Discussion #1, Latimer Cafe: Success Framework Task Force (Lily Hamburger)	<ul style="list-style-type: none"> * Neighborhood Vitality Success Framework and Neighborhood Zones
Discussion #2, Room 104: Intermediary System Task Force (Tahirih Ziegler)	<ul style="list-style-type: none"> * Five Drivers of an Effective Intermediary System * Community Development Capacity Building Function (CDCBF)
Discussion #3, Room 106: City Partnership Task Force (Mike Rafferty)	<ul style="list-style-type: none"> * SNF-CDO Partnerships * Non-SNF Planning Partnerships * City-CDO-DLBA-UCHC Partnerships
Discussion #4, Room 108: Leadership Pipeline Task Force (Raúl Echevarria/ Shelley Danner)	<ul style="list-style-type: none"> * CDO Competency Model and Academic Tracks * Community Development Career Navigation Model
Discussion #5, Multipurpose Room: Vision and Values Task Force (Rev. Joan Ross)	<ul style="list-style-type: none"> * A Neighborhood Voice and Advocacy Framework for Detroit



SUCCESS FRAMEWORK TASK FORCES:

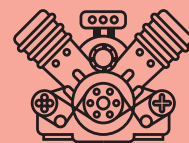
Neighborhood Vitality Success Framework and Neighborhood Zones



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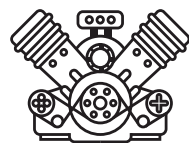
Element 5 

TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Noah Urban and Laura Lyons	D3	Intermediary
Kurt Metzger	United Way	Intermediary
Edward Lynch	DFC	Intermediary
Maureen Anway	Invest Detroit	Intermediary
Sam Butler	D4	Intermediary
Lily Hamburger **	DEGC	Government
Vince Keenan	DON	Government
Esther Yang	DPD	Government
Rob Linn	DLBA	Government
Joel Howrani-Heeres	Mayor’s Office of Sustainability	Government
Joon Kim	LTU	Academia
Sonia Harb	UM School of Social Work	Academia
Debbie Fisher	FOCUS:Hope	CDO
Dennis Nordmoe	UNI	CDO
Teresa Zajac	SDBA	CDO
Kayana Sessoms**	ONA	CDO
Haifa Haroon	Detroit Health Department	Government

Neighborhood Vitality Success Framework and Neighborhood Zones:

- * Data should be an engine for collaborative, positive neighborhood change. BECCD proposes the Detroit Neighborhood Vitality Success Framework be that engine. The framework will forge more empowered neighborhoods by encouraging collective action to generate vitality throughout all of Detroit's neighborhoods.

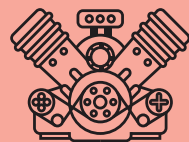


What is “Neighborhood Vitality”?

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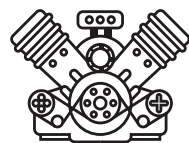


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Element 5 

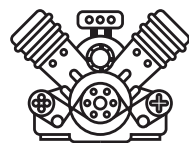
What is “Neighborhood Vitality”?

- * Neighborhood Vitality is a concept to describe “success” in Detroit’s neighborhoods. BECDD stakeholders define vitality as “socially cohesive” neighborhood. Social cohesion proposes social participation, social capital and social mobility as vital characteristics of a resilient city. Using social cohesion as the starting point, the proposed framework uses four categories of data to describe what creates “neighborhood vitality.”



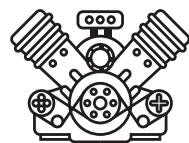
The Neighborhood Vitality Framework seeks to:

- * Provide data for action
- * Encourage collaboration among many stakeholders
- * Incorporate both the measurable and difficult-to-measure data
- * Create a shared awareness of current conditions in each Zone



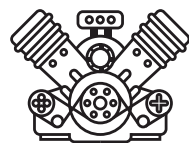
The Neighborhood Vitality Success Framework: Four Components:

- * A set of data sources
- * Geographic Reporting Units called “Neighborhood Zones”
- * Success Indicators and Categories
- * A reporting tool called the “Neighborhood Vitality Index”



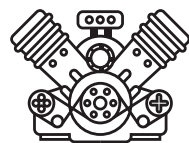
The Neighborhood Vitality Success Framework: Four Components:

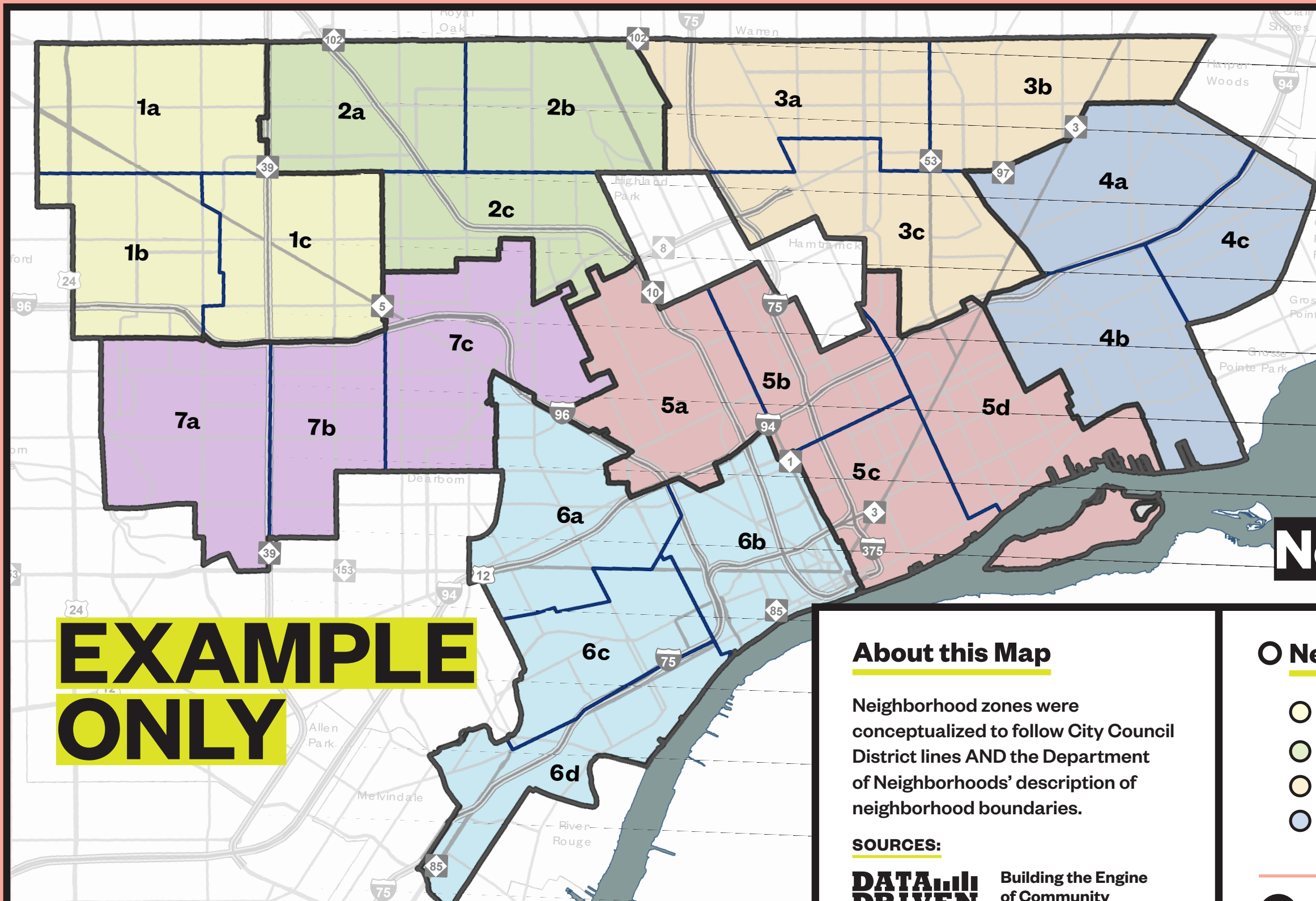
- * Community Capacity Indicators (main collaborators/users: CDOs and GROs, Intermediaries)
- * Resident Opportunity Indicators (main collaborators/users: Funders, Intermediaries, Human Service Institutions, CDOs)



The Neighborhood Vitality Success Framework: Four Components:

- * Neighborhood Conditions Indicators (main collaborators/users: CDOs and City of Detroit)
- * Quality of Life Indicators (main collaborators/users: Funders, Intermediaries, City of Detroit, CDOs)





Neighborhood Zones

**EXAMPLE
ONLY**

About this Map

Neighborhood zones were conceptualized to follow City Council District lines AND the Department of Neighborhoods' description of neighborhood boundaries.

SOURCES:

DATA
DRIVEN
DETROIT

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Development in Detroit

Neighborhood Zone Boundaries

- | | |
|--------------------|--------------------|
| Council District 1 | Council District 5 |
| Council District 2 | Council District 6 |
| Council District 3 | Council District 7 |
| Council District 4 | |



0 0.5 1 2 Miles

EXAMPLE ONLY

PART I: NEIGHBORHOOD CONTEXT
ZONE 1A (District 1, Zone A)

BECDD Neighborhood
Vitality Index

Contextual Elements	Zone 1A Contextual Overview						
Descriptive Neighborhood Characteristics	People per Acre 11	Residential 72%	Commercial 22%	Institutional 56%	Industrial 5%	Vacant Land & Property 26%	Greenspace & Recreational 12%
	High (0.5+)	Medium-High (51-75%)	Low (0-25%)	Medium-High (51-75%)	Low (0-25%)	Low-Medium	Low (0-25%)
Key Factors Contributing to Progress*	<ul style="list-style-type: none">▪ New program connecting residents to workforce development opportunities▪ Increased CDO resources focused on community organization and resident engagement▪ Engaged Nonprofits<ul style="list-style-type: none">○ 3 major churches with extensive programming for youth○ 2 CDOs that cover approximately ¾ of the Zone▪ Significant public and CDO leveraged investments<ul style="list-style-type: none">○ \$\$ invested per 10,000 residents○ List of major Investments: sidewalk improvements (\$XXX); <u>park</u> and greenspace improvements (\$XXX); commercial façade improvements (\$XXX)						
Key Factors Hindering Progress Based on CDO survey data.	<ul style="list-style-type: none">▪ Closing of neighborhood child care center▪ High proportion of negligent absentee landlords						

PART II: NEIGHBORHOOD VITALITY INDEX BY CATEGORY OF INDICATOR

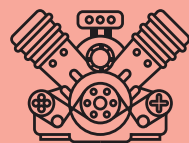
Zone 1A Index by Category	Category Index
Community <u>Capacity</u> (10 indicators)	.45
Resident <u>Opportunity</u> (24 indicators)	.28
Neighborhood Conditions (14 indicators)	.35
Quality of Life (20 indicators)	.46

2019–2020 Next Steps



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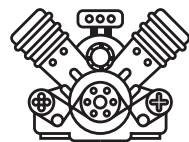
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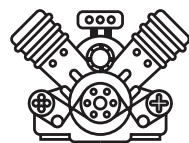
2019–2020 Next Steps:

- * Communicate this Neighborhood Vitality Success Framework as a work in progress and a starting point.



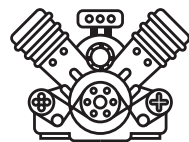
2019–2020 Next Steps:

- * Identify lead organization(s) willing to coordinate pilot-testing and reporting on learnings.



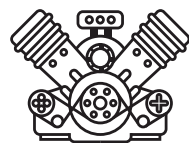
2019–2020 Next Steps:

- * Identify Neighborhood Zones and their representative CDOs willing to test the system.



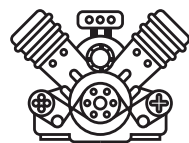
2019–2020 Next Steps:

- * Collectively learn from the test and make necessary changes to the model.



2019–2020 Next Steps:

- * Work with the BECDD Advisory Council to seek “adopters” among various community development stakeholders.



INTERMEDIARY SYSTEM TASK FORCE:

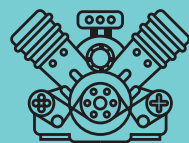
Five Drivers of an Effective Community Development Intermediary System

Community Development Capacity Building
Function (CDCCBF)

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Element 2



TASKFORCE MEMBERS:

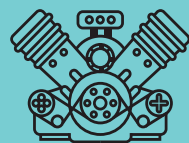
Name	Organization	Stakeholder Group
Erica Raleigh	D3	Intermediary
Michael Tyson	NEW	Intermediary
Dave Blaskiewicz	Invest Detroit	Intermediary
Tahirih Ziegler **	LISC	Intermediary
Shamyle Dobbs	MCR	Intermediary
Donna **	MNA	Intermediary
Anika Goss-Foster	DFC	Intermediary
Graig Donnelly	WSU	Intermediary
Sarida Scott **	CDAD	Intermediary
Melinda Clemons	Enterprise Communities	Intermediary
Allandra Bulger	Co.Act	Intermediary
Orlando Bailey	ECN	CDO
Heidi Reijm	Hudson-Webber Foundation	Philanthropy
Neesha Modi	Kresge Foundation	Philanthropy
Kim Faison	Ralph C. Wilson, Jr. Foundation	Philanthropy
Joon Kim	LTU/DCDT	Academia/Intermediary
Dan Pitera	UDMercy/DCDC	Academia/Intermediary
Keegan Mahoney	HRD	Government

5 Drivers of An Effective Intermediary System

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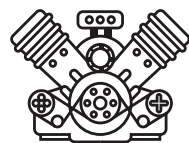
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5 Drivers of An Effective Intermediary System:

* **Advocacy**  

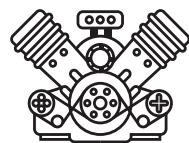
* **Mission:** Detroit's residents/neighborhoods are influential. Local and State policy supports equitable community development. Community development is widely recognized as a key strategy for Detroit neighborhoods.



5 Drivers of An Effective Intermediary System:

* **Coordination** 

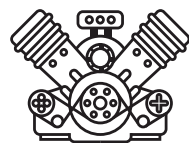
* **Mission:** Detroit's community development system is robust and nationally competitive with pathways for community development for all neighborhoods.



5 Drivers of An Effective Intermediary System:

* **Knowledge** 

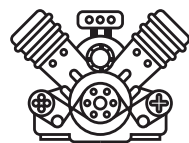
* **Mission:** Everyone has access to neighborhood-level data, analysis and best practices that can drive decision-making.



5 Drivers of An Effective Intermediary System:

* **Money** 

* **Mission:** Detroit's community development system is sustainably supported through collaborative public, private and legislated resource strategies for all Detroit neighborhoods.

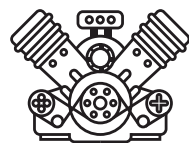


5 Drivers of An Effective Intermediary System:

* Capacity Building



- * **Mission:** Detroit's CDOs and GROs are sustainable and effective, drawing on best practices in community development. A thriving pipeline of current and prospective community development leaders and practitioners continuously lead and staff those organizations.



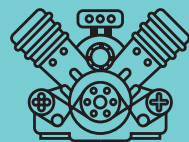
Community Development Capacity Building Function (CDCCBF)



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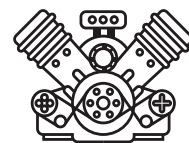
Element 2



Community Development Capacity Building Function (CDCCBF):

* Intake

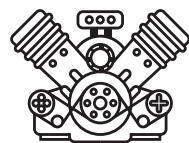
- * Centralized entry point



Community Development Capacity Building Function (CDCCBF):

* Assessment

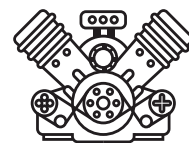
- * Guided self-assessment, optional
- * Assessment of general nonprofit elements
- * Assessment of community development specialty elements
- * Assessment of progress and success of client organization



Community Development Capacity Building Function (CDCCBF):

* Referral

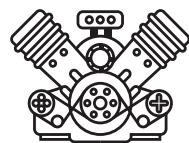
- * To multiple providers



Community Development Capacity Building Function (CDCCBF):

* Service delivery to CDOs & GROs

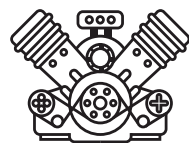
- * Training, coaching, technical assistance, consultation, peer learning



Community Development Capacity Building Function (CDCCBF):

* Monitoring

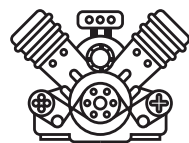
- * 360 degree feedback from client organizations to providers and coordinator
- * To identify gaps in service
- * To assure quality service delivery



Community Development Capacity Building Function (CDCCBF):

* Payment

- * Voucher system (pooled funds, client organizations receive a voucher to choose/pay for services)
- * Fees paid directly by client organization
- * Free to client organization, funded by foundations
- * Pro-bono professional services to clients, brokered by provider

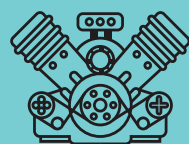




Next Steps in 2019 to Move to Implementation

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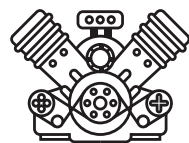
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Next Steps in 2019 to Move to Implementation:

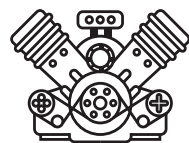
- * Interim agreements and a system to meet immediate CDO capacity needs.
- * CDOs identified data access and management, SF housing as two of the most immediate capacity needs – what others?



Next Steps in 2019 to Move to Implementation:

* “CDCBF Champion” facilitates planning and development of the function

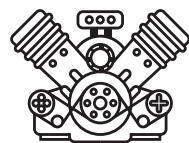
- * Vetting coordination/management/service deliver models, timelines and budget
- * Vetting technical assistance (TA) service providers
- * Creating an intake and assessment process
 - * In partnership with Co.act (formerly Center for Nonprofit Support)



Next Steps in 2019 to Move to Implementation:

* Designing CDO performance standards and certification

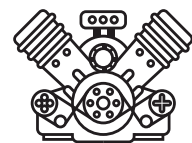
- * Collaboratively with CDOs, GROs, philanthropy and providers and Borrowing where appropriate from existing models



Next Steps in 2019 to Move to Implementation:

* Creating a voucher system

- * Collaboratively with CDOs, GROs, philanthropy and providers



CITY PARTNERSHIP TASK FORCE:

**SNF-CDO Partnerships;
Non-SNF Planning Part-
nerships; City-CDO-DLBA-
UCHC Partnerships**



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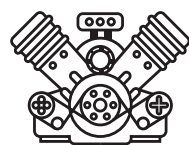
TASKFORCE MEMBERS:

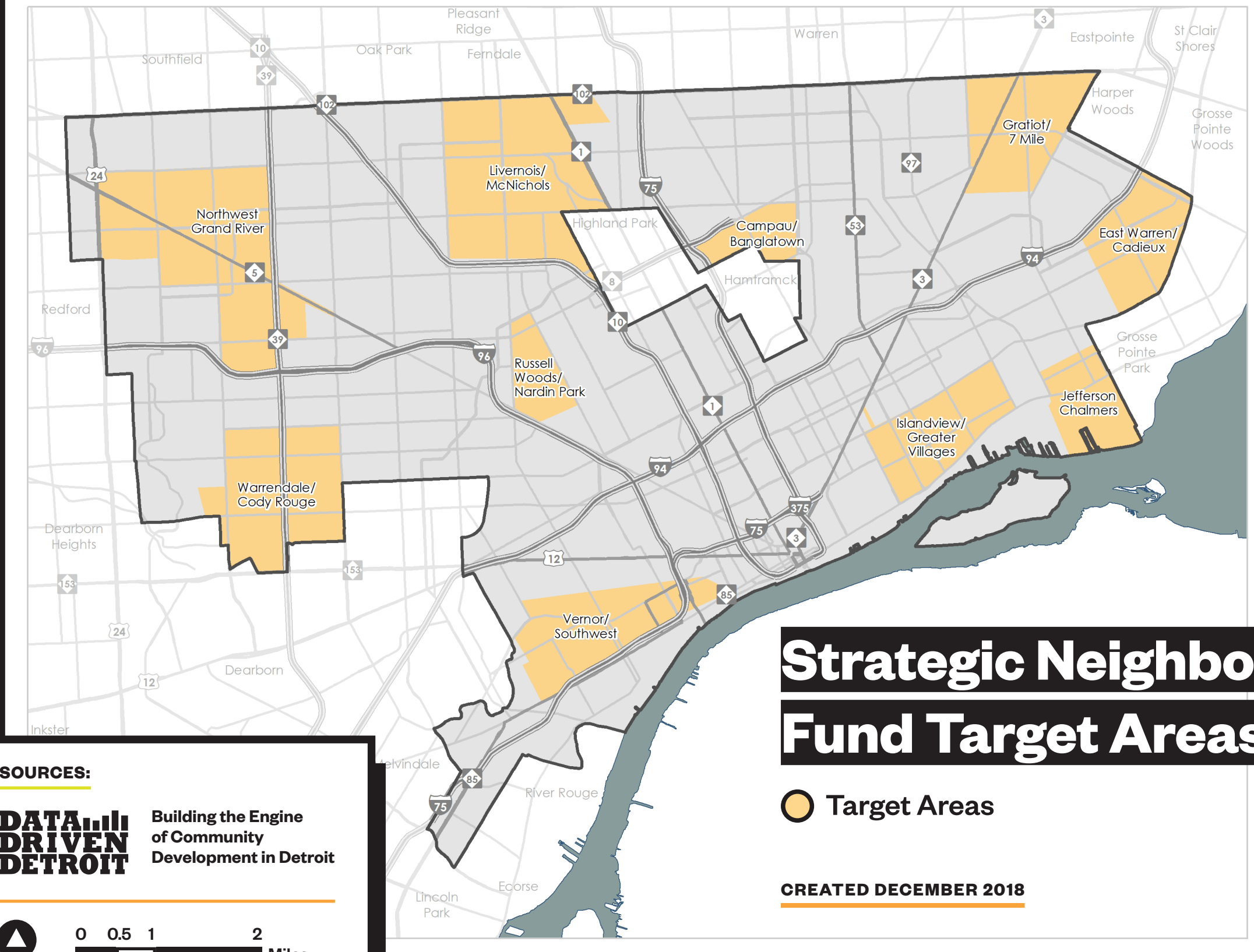
Name	Organization	Stakeholder Group
Jodee Raines	Erb Family Foundation	Philanthropy
Phyllis Edwards	Bridging Communities	CDO
Kathy Wendler	Former SDBA CEO	CDO
Donna Givens**	Eastside Community Network	CDO
Afton Branche	City Council District 6 Office	Government
Vicky Kovari	Department of Neighborhoods	Government
Michael Rafferty**	DEGC	Quasi-Government/NPO
Darnell Adams	DLBA	Quasi-Government/NPO
Janet Attarian	Planning & Development Department	Government
Marc Siwak	Planning & Development Department	Government
Tom Goddeeris	Detroit Future City	Intermediary
Desiree Hatcher	Federal Reserve Bank	Intermediary
Madhavi Reddy	CDAD	Intermediary
Andrea Brown	Michigan Association of Planners	Statewide
Esperanza Cantu	Detroit Health Department	Government

City-Community Development Partnership Opportunity List:

1. Create an array of partnerships between City Government and Community Development organizations in the Mayor's "Strategic Neighborhood Fund" (SNF) designated neighborhoods:

- * Deploy a portion of these funds for operating support for CDOs serving the SNF neighborhoods.
- * Continue to encourage CDO involvement in these planning processes.
- * Include CDOs as potential bidders in the planning processes in each SNF neighborhood.
- * Target CDOs as potential bidders in development opportunities that arise from the SNF planning processes.






Strategic Neighborhood Fund Target Areas, 2018


○ Target Areas

CREATED DECEMBER 2018

SOURCES:

DATA  **DRIVEN**
DETROIT

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of Community
Development in Detroit

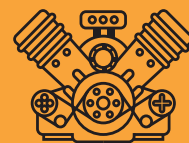
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Status and Next Steps



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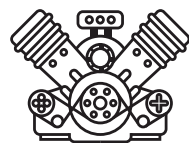
PRESENTED BY:

Element 7



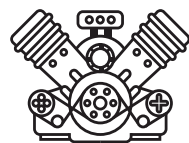
Status and Next Steps:

- * The Mayor is supportive with involving CDOs in SNF.
- * A November convening between HRD, DON and Arthur Jemison and 20 CDOs resulted in a good first step toward engaging CDOs in SNF.
- * Conversations included CDO involvement in the HRD-sponsored “Long Term Affordability Planning” process, and in single-family housing strategies in non-SNF neighborhoods.
- * DON and HRD staff committed to follow-up meetings and the organization of “work groups” in January of 2019.
- * HRD has begun preparing bundles of properties for bid, in the Island View and Grand River Corridor SNF areas for multi-unit housing; and plans to also bundle properties in these areas for single family rehab.



Create planning partnerships in other neighborhoods not currently-designated for SNF investment, based on the recommended “City-Neighborhood Principles of Engagement.”

- ✳ Mutual recognition that these neighborhoods are critical to the city’s overall sustainability.
- ✳ Recognition of the importance of existing, emerging and new CDOs in these neighborhoods as critical partners.

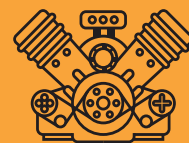


Status and Next Steps



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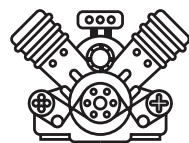
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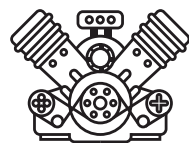
Status and Next Steps:

- * Several of these neighborhoods are already currently deploying private sector investment and partnering with residents, GROs and CDOs to create plans.
- * These neighborhoods include Delray, Corktown, Eastern Market and the Good Stock neighborhood.



Create a funded partnership among CDOs, United Community Housing Coalition, philanthropy, Wayne County Treasurer, DON and DLBA and in doing so:

- * **A).** Reduce DLBA inventory of single-family occupied homes and vacant lots;
- * **B).** Increase single-family home occupancy and ownership; and...
- * **C).** Build CDO capacity to rehab the homes.

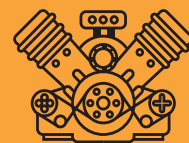


Status and Next Steps



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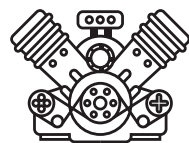
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Status and Next Steps:

- * Detroit Future City indicates a willingness to frame the concept and convene further discussion on the possible partnership, assuming all the partners are willing.
- * Local foundation indicates preliminary interest in “impact investing” in a pilot of this concept.
- * Key will be identifying resources/strategy to support CDO:
 - * **A).** Capacity building to do housing rehab
 - * **B).** Cash flow to complete rehab and use innovative land contract approach to conveying title to occupants
- * BECDD working to generate funding to begin more cohesive construction of this partnership.



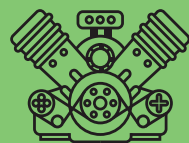
LEADERSHIP PIPELINE TASK FORCE:

Community Development Academic Tracks and CDO Competency Model Community Development Career Navigation Model

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TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Stephanie Inson	LISC	Intermediary
Bryan Cook	NOMA	Intermediary
Asandi Conner	DRFP	Intermediary
Shelley Danner**	Challenge Detroit	Intermediary
Madhavi Reddy	CDAD	Intermediary
Kenyetta Campbell	Cody Rouge CAA	CDO
Pam Martin Turner	Vanguard CDC	CDO
Raúl Echevarria**	UNI	CDO
Quincy Jones	ONA	CDO
Brenda Bryant	Marygrove	Academia
Joon Kim	LTU	Academia
Jeff Horner	WSU Center for Urban Studies	Academia
Dale Thomson	UM Dearborn	Academia
Molly Manley	UM Dearborn/Office of Metro Impact	Academia
Dr. Sabrina Jackson	Lewis College of Business	Academia
Yolanda Eddins	DPSCD	Institution
Charity Dean	Mayor’s Office Government	Government
Jason Lee	Detriot Employment Solutions Corporation/GDYT	Government



Some Results of the Leadership Pipeline Task Force

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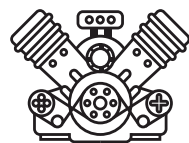
Element 6



City-Community Development Partnership Opportunity List:

CDO Competency Framework: Groundbreaking Description of Community Development Skills

- * Used with Higher-Ed Institutions to development academic certificate tracks
- * Foundational Skills
- * Specialized Community Development Skills
- * Entry, Middle and Senior Levels

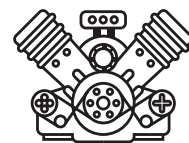


Wayne State University and Lawrence Technological University: Community Development Certificate Tracks in Fall Semester, 2019:

- * WSU: Urban Studies
- * LTU: Public Interest Design (PID) and Geographic Information Systems (GIS)

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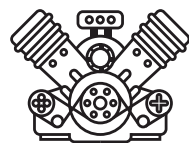
UM Dearborn Professional Development Workshops started in 2018

**Exploring “Credit” for CDO Americorp Placements through
Detroit LISC**

**Developing Community Development Youth Apprenticeships and
Industry-Led Training with Growing Detroit’s Young Talent (GDYT)
and Detroit Employment Solutions Corporation (DESC)**

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Community Development Career Navigation Goals



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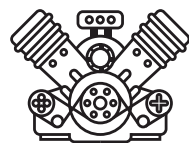
PRESENTED BY:

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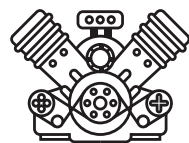
Community Development Career Navigation Goals:

- * Create equitable community development career pathways for young Detroiters of color and Detroit residents



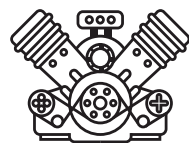
Community Development Career Navigation Goals:

- * Create mechanisms for professional development and ongoing support for existing community development professionals



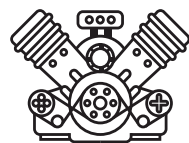
Community Development Career Navigation Goals:

- * Generate strategies to encourage and increase the mobility of community development practitioners into allied sectors



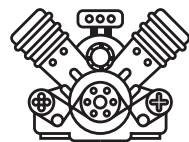
Community Development Career Navigation Goals:

- * Significantly increase compensation and benefits for all professional community development practitioners



Community Development Career Navigation Goals:

- * Develop and support volunteer
resident neighborhood leaders
of all ages



Community Development Can be a Lifetime Career

Entry-Level

A job that anyone with some experience and a passion for their community can take.



Mid-Level

Competencies are enhanced. An entry-level professional moves up in the CDO. A professional in a different sector switches careers, coming into community development.



Senior-Level

Extensive knowledge and experience necessary and sought after, to lead CDOs. **Allied Sectors** offer upward career movement.



Sample Job: **Community Organizer**

Sample Job: **CDO Program Manager**

Sample Job: **Executive Director**

- HS Diploma or GED
- Associate or Bachelor's Degree
- Certificate

- Associate or Bachelor's Degree
- Masters Degree
- Certificate

- Bachelor's Degree or equivalent experience
- Master's Degree
- Certificate

Work-Based Learning Programs:

- Public Allies, UM Dearborn
- Detroit LISC/Americorp

Work-Based Learning Programs:

- Challenge Detroit
- Detroit Revitalization Fellows

Certificates offered by:

Macomb and Henry Ford Community Colleges:

- Community Leadership Certificates

Certificates offered by:

- WSU: Urban Studies (Undergrad) leading to Urban Studies Bachelors Degree
- LTU: Design (Graduate) leading to Design Masters Degree

Certificates offered by:

- WSU Urban Studies (leading to Bachelors)
- LTU Design (leading to Masters)
- Marygrove Social Justice (leading to Masters)

Allied Sectors Job Samples After CDO Exec. Director:

- Foundation Program Associate or Program Officer
- College or University Professor
- City Government Program Manager
- City Government Department Head
- Corporate Urban Affairs Manager or Director

Support Components

Outreach & Recruitment

Career Planning & Education Enrollment

Retention & Advancement Supports

Work-Based Learning Opportunities

Job Search & Placement



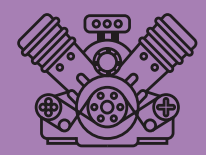
VISION AND VALUES TASK FORCE:

A Neighborhood Voice and Advocacy Framework for Detroit

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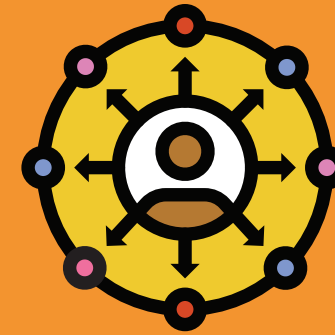
Neighborhood Action Teams Component

Local Stakeholders create a vision and priorities for the neighborhood, and work together as a community to carry out that vision.



Neighborhood Voice and Advocacy Framework

Community Planning & Advocacy Convener/Facilitator Component



Local CDO/trusted community partner facilitates, coordinates, administers and supports the Neighborhood Action Team tables.

Technical Assistance & Training Component

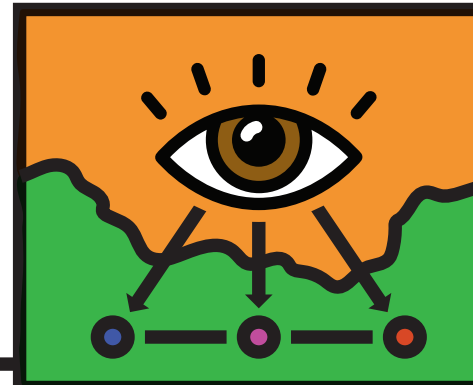


A citywide entity supports, trains and coaches to ensure that the Neighborhood Action Tables and the Citywide Table are successful in achieving their vision.

**Building
strong, vital
neighborhoods
over time**

Citywide Coordination & Advocacy Component

A citywide entity coordinates all the local Neighborhood Action Team tables to create a citywide vision, and support advocacy to achieve that vision.



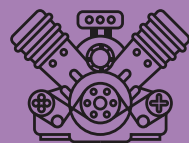


Connected Community Approach (CCA)

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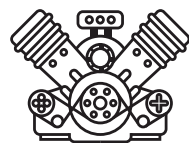
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Connected Community Approach (CCA):

CCA is a facilitated community development process modeled and documented in Toronto, ON, to intentionally and strategically connect and document a community's assets, people, institutions and opportunities. It is comprised of two components:

- * A group of people and organizations who want to work together for the good of their neighborhood (Detroit framework calls these Neighborhood Action Teams).
- * A “community backbone organization” that convenes and facilitates this process (Detroit framework identifies Community Development Organizations).



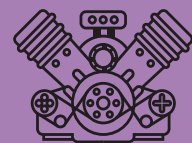
The Generic Process



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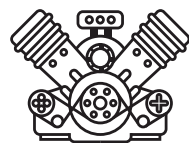


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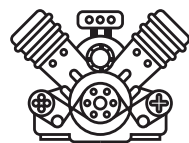
The Generic Process:

- * The facilitator organization convenes the local table.
- * The group works with the broader community to develop a shared vision for the community:
 - * An analysis that shows how stakeholders and local dynamics are connected and influence one another.
 - * A document that highlights local priorities for development, quality of life improvements, supports to local groups, safety and security strategies, etc.
- * The group continues to meet to develop an implementation plan and works continuously to advance the vision.



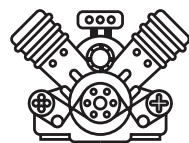
How can this approach enhance current community development work in Detroit?

- * Creates a social and civic structure that can be tapped by government, philanthropy, investors, institutions
- * Deepens the reach of existing efforts beyond residents to include a variety of stakeholders across sectors.
- * Creates a strong 'first point of contact' for a neighborhood.
- * Provides a good place to learn about community priorities and values for those new to the community.
- * Assures authentic feedback from the neighborhoods, not tied to politics.



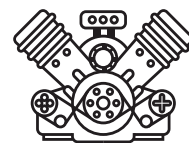
How can this approach enhance current community development work in Detroit?

- * Increases resiliency: a community's ability to weather storms and take on new ideas/funding/projects.
 - * increased chance of joint problem-solving
 - * ability to seize and manage opportunities
- * Creates a space for discussion and healing at the neighborhood level.



How can this approach enhance current community development work in Detroit?

- * Increases a neighborhood's influence on government, philanthropy, others.
 - * Shared voice across sectors increases the influence of a neighborhood
 - * Relationships built at the table build social capital



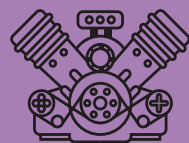
Through city-wide coordination of local tables, the priorities and ideas of various neighborhoods can be compiled into a bottom-up “Detroit neighborhoods agenda.”



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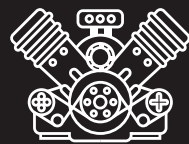
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Plenary Session

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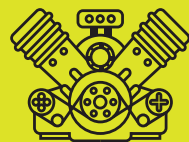
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Reports Out

Feedback and discussion on each recommended action from each group

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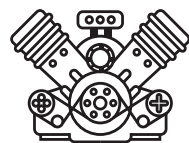
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Plenary Discussion

- * Who is this community development system for?
- * Does the current definition of community development still hold?

Community development is the work of building and sustaining neighborhoods. Community development brings opportunity and services to bear on behalf of residents and businesses in a defined neighborhood. It is facilitated through community development organizations partnering with grass roots organizations and other neighborhood stakeholders. Community development embraces sustained resident empowerment and equity: social, economic, racial and environmental. It strives to build social cohesion. It holistically integrates planning, community education, advocacy, resident support and economic development in a defined neighborhood.

- * Do you see your organization in this system as currently recommended?
- * What else is needed for the system to work?

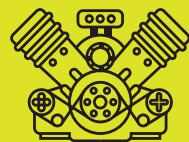


Next Steps for the System-Building Process: 2019-2020

PRESENTERS: Mark Brucki, **LTU** and
Maggie DeSantis, **BECDD Initiative Manager**

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BECD

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Development in Detroit

1. Is a process to build a...

2. Community Development System with Many Elements:



System Governance & Coordination Element
Equal partners working to keep the system accessible and effective for all neighborhoods.



Capacity Building & Certification Element
Effective, sustainable neighborhood-based organizations supported by a collaborative group of intermediary/support organizations.



System Capitalization Element
Sustainable public and private resources for the entire system to thrive in our neighborhoods.



Neighborhood Voice & Advocacy Element
A citywide structure and process that articulates and advocates neighborhood priorities, focusing on equitable development.

Data & Evaluation Element



Measuring progress with “Neighborhood Vitality” success measures, with universal access to neighborhood data.

Education & Career Pipeline Element



An equitable pipeline of prepared, professional community development practitioners and strong resident leaders.

City Engagement Element



City government joining forces with neighborhood-based organizations to institutionalize community development partnerships and generate city and state policy that supports vital neighborhoods.

3. To Activate:

- * High-capacity CDOs and strong GROs serving all neighborhoods.
- * Powered-up resident leaders.
- * Collaborative foundations.
- * Responsive city government partnering with neighborhoods.
- * Effective intermediaries/support organizations.
- * Relevant and supportive academia.
- * Engaged human service institutions.
- * Connected businesses.

4. Resulting in:

**Strong, Vital Neighborhoods
Throughout the Whole City
of Detroit**

[ABOUT](#)[OUR PROCESS](#)[7 SYSTEM ELEMENTS](#)[SUCCESSFUL NEIGHBORHOODS](#)[OUR FINDINGS](#)[ANNUAL SUMMITS](#)

Building the Engine of Community Development in Detroit (BECDD) is a citywide process to **strengthen** all of our neighborhoods by **building** a coordinated, equitable **system** for community development work in Detroit.



What is Community Development?



Learn About our Process



The 7 System Elements

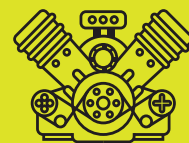
Staying Engaged in the Process



PRESENTERS: Maggie DeSantis, BECDD Initiative Manager

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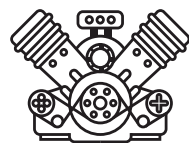


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Staying Engaged in the Process:

- * Signing On:** to assure that the foundational directions become real
- * BECDD Quarterly Knowledge Exchanges:** to learn together and integrate the elements
- * BECDD Advisory Teams:** to support development/pilot-testing of “Recommended Actions”



BECCDD

Building the Engine of Community Development in Detroit

1. Is a process to build a...

2. Community Development System with Many Elements:



System Governance & Coordination Element
Equal partners working to keep the system accessible and effective for all neighborhoods.



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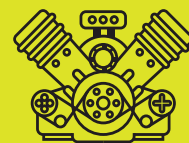
Strong, Vital Neighborhoods Throughout the Whole City of Detroit

Thank you!



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Core Partners *

Community Development Advocates of Detroit

Lawrence Technological University

Michigan Nonprofit Association

Foundation Investors *

Bank of America

Erb Family Foundation

Ford Foundation

Hudson Webber Foundation

John S. & James L. & Knight Foundation

Kresge Foundation

Ralph C. Wilson, Jr. Foundation

W.K. Kellogg Foundation

BECDD Advisory Council *

BECDD Task Force Members

Participants in “Real Talk, Real Change” Discussion Series *

Event Emcees *

Orlando Bailey, Eastside Community Network

Phyllis Edwards, Bridging Communities

Consultants *

Corporation for a Skilled Workforce

GoalTrac

Good Done Daily

JFM Consulting Group

Lamar Wilson Associates

McMillion Group

ProSeeds Consulting

Southeast Michigan Community Learning Partnership

**With Gratitude to the
late Tom Burns**

Urban Ventures Group, Inc.

