

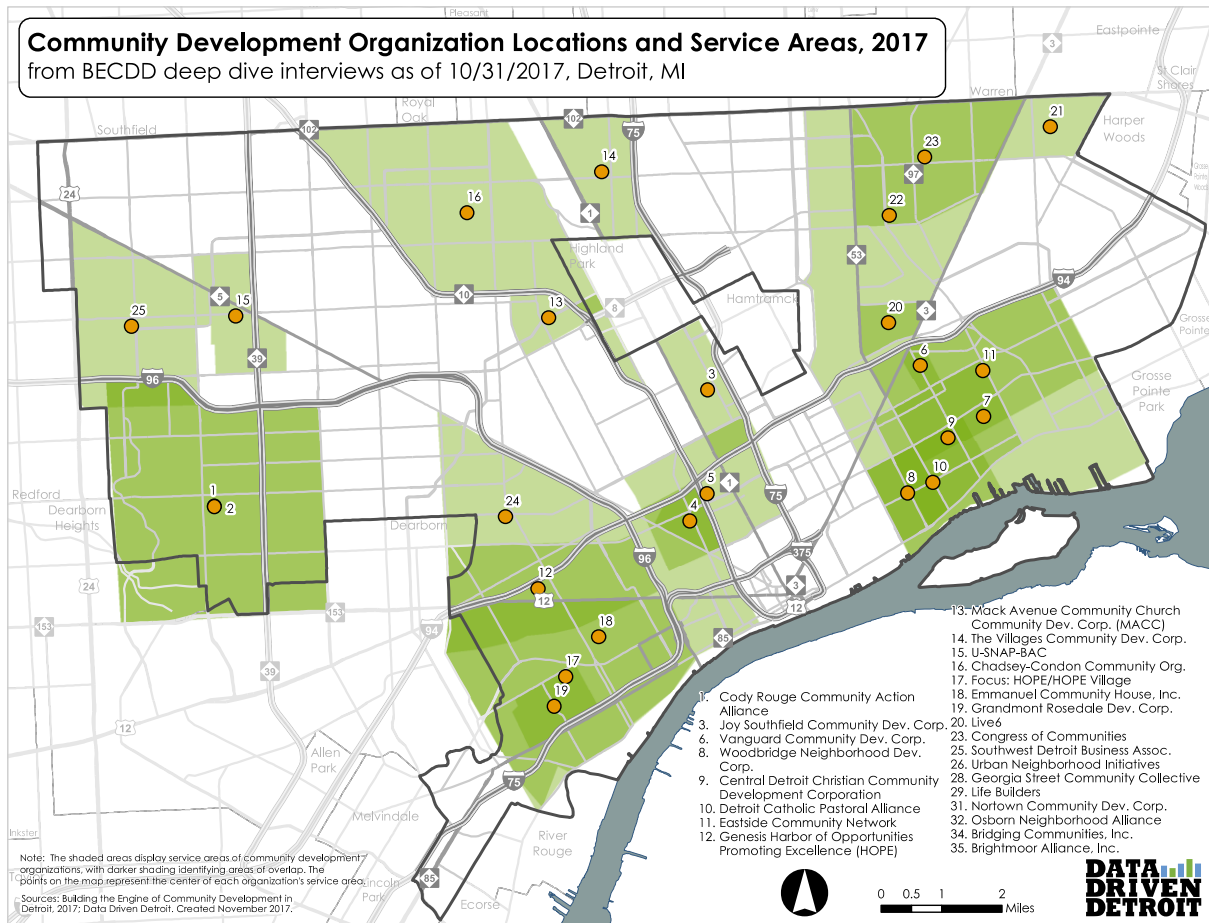
MAPPING COMMUNITY DEVELOPMENT WORK IN DETROITREPORT AND DISCUSSION AT THE 2017 BECDD SUMMIT

Sarida Scott (CDAD President/CEO) reported on the BECDD “deep dive documentation process” that has been ongoing since April of 2017, in order to fully understand the community development that is going on now in our neighborhoods. We have interviewed 50 organizations, only 30% of the total goal, so the screens being presented are a sampling, and not yet the full picture. We expect to be done with the interviews in spring of 2018. The list of organizations to be interviewed, come from the Department of Neighborhoods District Managers, CDADs list and BECDDs list; then we asked each organization we interviewed to refer us to other organizations. If your organization wants to be interviewed/included in the data base, see Lauren at BECDD. The “Definition of Community Development and CDOs” was crucial with the interviews. This definition was a consensus definition that came out of Phase One, and we will be talking about it again today to see if the definition needs to be updated. The differences between these maps and the current CDAD maps is these are based on face-to-face interviews; and they are based on the 5 Community Development Roles defined in Phase One; and they are specific to CDOs and GROs only. Sarida explained that the CDAD D[COMM] tool is now being updated in order to accommodate this data. She showed sample screens illustrating the different ways that the information can be displayed/mapped ([SEE FULL NOTES](#)).

RESPONSES FROM BECDD STAKEHOLDERS

- Maps are helpful to see the gaps. It will be good to have a base of understanding.
- What does “frequency” mean? **[Response:** On a 1-5 scale, we wanted to find out which of the 5 Community Development roles were done most or least frequently by the organization being interviewed.]
- It’s going to be important to see where the “advocacy” and “resident engagement” is happening – that’s a key to engaging neighborhoods.
- Not all organizations act as CDOs but might identify as CDOs because they want to become CDOs. **[Response:** we are aware of this and asked very specific questions to help the organization correctly identify their “type.” In some cases, we had to guide the organization to the correct definition based on what they are now doing, versus what they hope to do.]
- Are we prepared to work with all neighborhoods, versus just a “chosen few”? **[Response:** that is the challenge; through this system-building process we hope to make it possible for any neighborhood that wants a CDO and GROs to have a way to create these organizations; and, next year’s work will be focused on look at the gaps and trying to find ways to resolve the gaps].
- There are “turf battles” in neighborhoods
- We need a data collection system and one cohesive system to support this. Data will have to be updated.

SAMPLE SCREENS (NOT YET FINALIZED): GRO Locations and Focus Areas



Grass Roots Organization Locations and Focus Areas, 2017 from BECDD deep dive interviews as of 10/31/2017, Detroit, MI

